LEARNING NEIGHBOURHOODS
PILOT PROGRAMME

BALLYPHEHANE & KNOCKNAHEENY 2015–16
LEARNING NEIGHBOURHOODS STEERING GROUP

Learning Neighbourhoods has been supported during the pilot year by the members of the Steering Group:
- Denis Barrett, Cork Education and Training Board
- Lorna Kenny, Learning Neighbourhoods Coordinator, Adult Continuing Education, UCC
- Willie McAuliffe, Learning Cities Chair
- Clíodhna O’Callaghan, Adult Continuing Education, UCC
- Siobhán O’Dowd, Ballyphehane Togher Community Development Project
- Dr Siobhán O’Sullivan, Learning Neighbourhoods Coordinator, Adult Continuing Education, UCC
- Dr Séamus O’Tuama, Adult Continuing Education, UCC
- Nuala Stewart, City Northwest Quarter Regeneration, Cork City Council

What is a Learning Neighbourhood?

A Learning Neighbourhood is an area that has an ongoing commitment to learning, providing inclusive and diverse learning opportunities for whole communities through partnership and collaboration.
In September 2015, the UNESCO Institute for Lifelong Learning presented Cork with a Learning City Award at the 2nd International Conference on Learning Cities in Mexico City. Cork is one of only three cities in Europe and one of twelve cities worldwide to achieve this special honour. Cork, Ireland’s second most populous city has a tradition of lifelong learning and holds an annual vibrant Lifelong Learning Festival.

The Beijing Declaration on Building Learning Cities (2013) makes a commitment to social inclusion and expanding access to and participation in lifelong learning. However, as the Cork City Profile (2014) highlights, there remains a ‘distinct spatial component to educational disadvantage in [Cork] city’. Therefore the Growing Lifelong Learning in Cork (GLLiC) steering group decided to pilot a Learning Neighbourhoods Programme in 2015-2016 in areas that face educational disadvantage with support from the Centre for Adult Continuing Education in University College Cork (UCC), Cork Education and Training Board (ETB), Cork Institute of Technology (CIT), and Cork City Council.

Learning Neighbourhoods aims to benefit residents by taking the learning city concept to the neighbourhood level. The programme aims to assist local education networks and organisations to showcase and develop lifelong learning opportunities. It offers an incentive to local organisations to develop learning opportunities through an award to recognise their efforts and good practice. The programme involves a number of activities including:

- Raising awareness of opportunities for learning,
- Developing new initiatives,
- Supporting promotional activities,
- Offering support and guidance to sustain activities of the learning neighbourhood.

Two neighbourhoods in Cork were chosen to pilot the project, Ballyphehane in the south of the city, and Knocknaheeny in the north of the city. Ballyphehane has a higher than average proportion of older residents, a quarter of its population is over 60. The area faces significant socio-economic disadvantage with 28% of its population having no education beyond primary school. Knocknaheeny has a much younger demographic; 42% of its population is under 25 and also exhibits persistent socio-economic deprivation. In such a demographically young area, it is concerning that 30% of Knocknaheeny’s population have no education beyond primary school. In both areas, there are very low levels of further and higher educational attainment compared to the city as a whole (Census 2011).

While the Ballyphehane and Knocknaheeny neighbourhoods face social and educational disadvantage, both have active community and education organisations and networks that are open to developing further learning opportunities, which is crucial to the success of Learning Neighbourhoods.

Learning Neighbourhoods is supported by a steering group comprised of staff from Cork ETB, Cork City Council, the Centre for Adult Continuing Education in UCC, and representatives from the neighbourhood coordinating groups, which are described in Section 11.

Learning Neighbourhoods has two dedicated part-time staff members to assist in coordinating and managing the programme and developing promotional materials, resources and project evaluation.

Residents of Knocknaheeny, pictured at the Lord Mayor’s Reception to celebrate Cork’s receipt of the UNESCO Learning City Award, 17th December 2015, City Hall

Residents of Ballyphehane, pictured at the Lord Mayor’s Reception to celebrate Cork’s receipt of the UNESCO Learning City Award, 17th December 2015, City Hall
1.1 Community Engagement

Drawing on the approach of the Cork Lifelong Learning Festival, each pilot project has involved local consultation and ongoing collaboration with neighbourhood residents and those active in a wide range of community and education organisations. Public engagement exercises were conducted in both neighbourhoods in November and December 2015 in the public libraries. Over fifty people participated in the neighbourhood workshops to discuss on-going education initiatives and brainstorm new ideas that could be piloted in the Learning Neighbourhoods programme. Tables were facilitated by steering group members.

Following an introduction to Learning Neighbourhoods, the workshop involved two main discussions:

1. What's happening around lifelong learning in local projects and organisations:
   This was considered to be a ‘quick and dirty learning audit’ as originally suggested by Peter Kearns (PASCAL, former Director of the PASCAL Learning Cities Network). Facilitators distributed cards which people were given time to complete. This was followed by a round robin discussion at each table where people shared the activities that are run in their organisation.

2. Brainstorm and suggest ideas for Learning Neighbourhoods:
   Each table then brainstormed ideas for Learning Neighbourhoods during the pilot year. Facilitators distributed blank cards so that people could write down any ideas that emerged throughout their discussion. This became an essential resource for the Learning Neighbourhoods team in developing the programme.

Steering Group suggestions were next circulated to the participants for discussion. These included a UCC lecture series, Faces of Learning poster campaign and community exchange. Each table then discussed ideas for promoting Learning Neighbourhoods and communicating with the public and local communities during the duration on the pilot year. Feedback was noted by facilitators so that the coordinators could keep track of any suggestions.

Following the workshops, two neighbourhood coordinating groups were established with members drawn from local education networks, community centres, schools, senior centres, health groups, youth groups, etc. In Knocknaheeny, an existing education network formed the basis for the Learning Neighbourhoods coordinating group, which was broadened to include additional community and education groups.

The agenda for activities has thereby been led by regular local meetings and supported by the Learning Neighbourhoods Steering Group.

This collaboration is one of the successes of Learning Neighbourhoods and is enabling the ongoing building of relationships and new networking and connections to emerge over time. With thanks to all the neighbourhood coordinating group members:

**BALLYPHEHANE**
- Mary Barry, Scoil Maria Assumpta, Ballyphehane
- Sally Creweley, Ballyphehane Day Centre
- Deirdre Dennehy, Tory Top Library
- Maura Lombard, Ballyphehane Day Centre
- Cathy Kelly, RWN CETB/ Ballyphehane-Togher Community Development Programme
- Niamh Ni Chinneide, HSCL Gaelscoil an T eaghlaigh Naofa and Morning Star School
- Siobhán O’Dowd and team, Ballyphehane-Togher Community Development Programme

**KNOCKNAHEENY**
- Dave Cashman, Principal Sundays Well Boys National School
- Katherine Harford, Young Knocknaheeny
- Liz Morgan, Principal Sundays Well Girls National School
- Ger O’Donovan, Principal St. Mary’s on the Hill
- Phil O’Flynn, Principal Terence McSwiney Community College
- John O’Mahony, ForÓige
- Noreen O’Regan, Cork City Partnership
- Ingrid O’Riordan, Le Cheile Schools Completion Programme
- Ann Riordan, Holyhill Library
- Jenna Russell, Barnardos
- Nuala Stewart, City Northwest Quarter Regeneration, Cork City Council
- Eva Winters, Le Cheile Schools Completion Programme
SECTION 2

Activities during the Pilot Year
2.1 UCC Learning Neighbourhood Lectures

The UCC Neighbourhood Lecture series aimed to create fun and engaging community-based lectures for residents of the two neighbourhoods in order to enhance the connections of UCC in areas where few people have progressed to third level education. Following the community workshops, notification was sent to academic staff in University College Cork asking those interested to provide a brief expression of interest, title of their lecture and a short description on how this would appeal to the general public. Over 50 expressions were received from interested lecturers throughout the university.

These expressions of interest were presented to the two neighbourhood coordinating groups who were asked to select topics they would be interested in hosting. The Learning Neighbourhoods team then liaised with the community groups and the lecturers on scheduling of the event in their area. The series of lectures were representative of the activity of the university, and there were contributions from each of the four Colleges.

The lectures were open to the general public and took place in a variety of local community spaces. Some of the topics covered included science, health, arts, history, and engineering. Many of the lectures included participatory activities question and answer sessions, and tea/coffee was provided. The lectures were generally well attended and feedback from the sessions was very positive from attendees and lecturers alike. For the lectures that weren’t as well attended, we are reviewing the approach and aiming to better match lectures with local groups.

The first talk in Ballyphehane was held on 23 February in Ballyphehane Togher CDP and was facilitated by Aodh Quinlivan, Department of Government. The first talk in Knocknaheeny was held on 22 April in Holycross Library and was facilitated by Janas Harrington, Department of Epidemiology and Public Health. One of the impacts of the talks is that new relationships have been established between UCC lecturers and community groups with some embarking on future research together.

Activities were promoted on social media which is a great source of engagement.
2.2 Lifelong Learning Festival

Cork’s Lifelong Learning Festival promotes and celebrates learning of all kinds, across all ages, interests and abilities, from pre-school to post retirement. During the week of the Lifelong Learning Festival in April 2016, a wide range of activities and events were held in Ballyphehane and Knocknaheeny. Lifelong learning was promoted through performances, demonstrations, tours, charity events, lectures, walks, and exhibitions. These took place in a variety of venues, including the local libraries, community centres, schools and parks.

Further details of the activities that took place can be found in the Festival brochure on https://issuu.com/corkcitylearningforum/docs/lifelong_learning_festival_2016_program.

2.2.1 ‘The Free University’

As part of the Cork Lifelong Learning Festival, Adult Continuing Education at UCC hosted ‘The Free University’ in collaboration with Learning Neighbourhoods. This aims to encourage and facilitate people of all ages and backgrounds to visit UCC and participate in ‘The Free University’.

The local coordinating groups in Ballyphehane and Knocknaheeny were involved in the lecture selection and helped organise different local groups to attend University College Cork at various times during the festival.

2.2.2 Schools Visit to ‘The Free University’

One of the memorable parts of the weeklong ‘Free University’ was the participation of schools from Ballyphehane and Knocknaheeny. Primary school children from Sundays Well Boys and Girls National Schools and St. Mary’s on the Hill, Knocknaheeny and Scoil Maria Assumpta, Ballyphehane visited UCC on the morning of Tuesday 12th of April and took part in three lectures on Shakespeare, fossils and healthy eating.

These lectures had been selected by the schools from the neighbourhoods and were designed to include a younger audience. Over 120 young people took part in the series in the Aula Maxima. The morning was exciting and dynamic with lots of involvement from the young people throughout.

2.2.3 Ballyphehane Open Morning and UNESCO Visit

To honour Cork’s status as a UNESCO Learning City and Ballyphehane’s designation as a Learning Neighbourhood, Ballyphehane-Togher Community Education Network held an open morning to celebrate the achievements of education and community groups in the area under the theme: ‘Learning Neighbourhoods learn together. Learning Neighbourhoods learn from one another.”

The event was hosted by Jennie O’Sullivan, RTE’s Southern correspondent, with the open morning consisting of performances, talks and exhibition stands in Ballyphehane Community centre where the various learning groups took centre stage. The event showcased the collaboration and engagement between groups in the area and was covered by the Evening Echo: http://www.eveningecho.ie/life/lifelong-old-uniting-festival/1979088/#.Vwgvbv1ATS0.facebook

An interactive art workshop was held on the theme, ‘How to Build a Learning Neighbourhood’, and people in attendance collaborated together and brainstormed the topic. These creative pieces have been designed into a poster by the Ballyphehane-Togher CDP (see Section 2.4).

A presentation was made to the oldest learner in the community, Mary McGrath who celebrated her 100th birthday in April 2016. Mary is also part of Faces of Learning described in Section 2.3.

Representatives from UNESCO visited Ballyphehane during the morning and presented the community with a framed certificate in recognition of their commitment to lifelong learning and Learning Neighbourhoods. 

School children participate in the fossil lecture during ‘The Free University’, Aula Maxima, UCC.

Ballyphehane Arts and Crafts Initiative with students from Maria Assumpta National School ‘Dress up for Learning’.

Oilseed learner Mary McGrath with representatives from UNESCO
2.3 Faces of Learning Poster Campaign

Throughout the pilot year, Learning Neighbourhoods has been developing the ‘Faces of Learning’ poster campaign. The aim of the campaign is to celebrate the wonderful learners of all ages in the neighbourhoods and encourage other people to engage in lifelong learning. Faces of Learning involves portraits of local people of all ages who participate in lifelong learning, from 0 to 100, with design by COOLGREY Creative Agency.

The first session took place in Hollyhill Library, Knocknaheeny during the Cork Lifelong Learning Festival in April 2016, with 25 people taking part. A session for the Ballyphehane community took place in the Tory Top Library in September 2016 with 40 people taking part. Photographer Eddie Hennessey from Knocknaheeny took the portraits in both neighbourhoods. All participants signed Learning Neighbourhood release forms and parental consent was mandatory for participants under 18. There was a fun and relaxed atmosphere on both days with opportunities for participants to meet other learners from their community.

The roll-out of the campaign is anticipated to occur over a number of stages, with an official launch at the Learning Neighbourhoods award ceremony. It is also proposed that the project involve installations and exhibitions across different local and city venues with simultaneous Facebook publicity.

With thanks to all the participants in Faces of Learning, the photographer Eddie Hennessy, design team at Coolgrey and the sponsors: AIB-Ballyhehane, Ballyphehane-Togher CDP and Cork City Partnership.
2.4 Ballyphehane Poster ‘How to Build a Learning Neighbourhood’

Following from the art workshop that took place during the Lifelong Learning Festival, a poster ‘How to Build a Learning Neighbourhood’ has been drafted. It is planned to distribute these throughout the community and to follow up with a reflective workshop event.

The Ballyphehane Togher CDP facilitated seven local arts groups to come together as the Ballyphehane Togher Community Arts Network to participate in joint initiatives that would go beyond their individual group activities. As part of Learning Neighbourhoods the network groups were encouraged to create collective art pieces under the heading ‘Colour My Neighbourhood’ to contribute to the Learning Neighbourhood theme. In May 2016 the Mixed Art Group held an exhibition of all the groups work in Tory Top library. One of the collective art pieces created and displayed was ‘The Tree of Learning’ which portrayed the shared and diverse learning experiences members gained from participating in the community arts group.

2.5 Knocknaheeny and STEAM Education

The Knocknaheeny STEAM collaboration is made possible by sponsorship from Gurranabraher Credit Union, Cork City Council and Cork City Partnership. STEAM Education’s ‘Engineering in a Box’ programme will run in six 6th classes in the northwest of the city.

The programme was launched in University College Cork on the 21st September 2016 and locally in Knocknaheeny on Friday 30th September in the Community Room in Hollyhill Library.
2.6 Media and PR

BlueMonkey PR promoted the launch of Learning Neighbourhoods in late 2015. Learning Neighbourhoods featured in a number of local news stories in the Evening Echo and Cork Independent, and on news broadcasts on 96FM and Red FM throughout November and December 2015. This helped the programme gain a level of initial exposure.

In October 2016, RTE’s Nationwide television team visited Knocknaheeny to focus on the human interest stories and events happening across the area. Video footage was captured of the various activities taking place in the area as part of Learning Neighbourhoods and the Learning Neighbourhood coordinator Dr Siobhán O’Sullivan was interviewed by Mary Kennedy for the TV programme. The episode was aired on Monday 7th November and broadcast the fantastic programmes in Knocknaheeny to a national audience – for more see http://www.rte.ie/news/player/nationwide/2016/1107/.

Facebook is also being used as a tool to give Learning Neighbourhoods a voice and a presence on social media and to act as a social community hub between the two neighbourhoods. The Learning Neighbourhoods page is used to interact with organisations in Ballyphehane and Knocknaheeny to promote their activities and raise awareness of lifelong learning opportunities. The page maintains ongoing engagement by keeping supporters informed about the programme through regular posting of news. Our Facebook currently stands at 272 likes and is growing day by day.

Follow us on Facebook
Learning Neighbourhoods Cork
2.7 National and International Collaborations, Presentations and Reports

The Learning Neighbourhoods project can be viewed as an emerging model that contributes to the Learning Cities agenda and one that could potentially be replicated in other neighbourhoods in Cork, nationally and in learning communities around the world. UNESCO has expressed interest in Learning Neighbourhoods as a case study. The Head of Publications at the UNESCO Institute for Lifelong Learning commented that ‘the whole initiative is amazing and fruitful... your initiative might warrant a book as it is a unique aspect of Learning Cities and likely is not well documented.’ The Learning Neighbourhoods team has participated in a number of conferences and exchanges to share experiences to date.

2.7.1 AAACE Conference, Oklahoma USA

Séamus O’Tuama presented a paper on Designing and Implementing Learning Neighbourhoods in Cork’s UNESCO Learning City Project at the 64th Annual Conference of the American Association for Adult and Continuing Education held in Oklahoma from 17-20 November 2015. The paper was subsequently published in conference proceedings: O’Tuama, S. and O’Sullivan, S. (2015) Designing and Implementing Learning Neighbourhoods in Cork’s UNESCO Learning City Project, CIEE (Commission on International Adult Education) Pre-Conference at AAACE Conference, Oklahoma City, USA DOI: 10.13140/RG.2.1.1575.4320

2.7.2 Conference on Working and Communicating with Communities, Newcastle UK

On 8th and 9th January 2016 a number of representatives from the Learning Neighbourhoods steering group including Denis Barrett, Siobhán O’Dowd, Siobhán O’Sullivan and Séamus O’Tuama, participated in a workshop held in Newcastle upon Tyne and the former mining community of Ashington. There were presentations on a number of case studies, including Learning Neighbourhoods and EccCare and the development of a guide for communities dealing with academics. This is part of a broader project run by Dr Matthew Johnson, Lancaster University funded by the British Academy for the Humanities and Social Sciences, and more information is available on: http://wp.lancs.ac.uk/good-culture/

2.7.3 HELLIN Visit to Learning Neighbourhoods, Cork Lifelong Learning Festival

The aim of the Higher Education Lifelong Learning Ireland Network (HELLIN) is to promote and advance Lifelong Learning and Continuing Professional Education within Universities, Institutes of Technology and other relevant bodies throughout Ireland. A group from HELLIN visited the Learning Neighbourhoods on 14th April as part of a community experience during the Lifelong Learning Festival to experience and learn from what is happening around lifelong learning in those neighbourhoods. The morning involved visits to the CDP in Ballyphehane and a number of organisations in Knocknavehy including the sensory garden in Sundays Wells Bays School, the Youilinks Campus, Hollyhill Library and a music generation event in the Youth Centre.

2.7.4 PASCAL Conference, Glasgow

The 13th PASCAL International Conference took place from 3rd to 5th June, 2016 in Glasgow, Scotland. The conference focused on future directions for Learning Cities at a time of considerable challenge and opportunity for cities. Denis Barrett and Willie McAulliffe presented a paper on behalf of Siobhán O’Sullivan and the Learning Neighbourhoods team entitled, ‘Designing and implementing learning neighbourhoods in Cork’s UNESCO Learning City project’. This paper demonstrated the role and value of the Learning Neighbourhoods project in Cork City and explored the design and achievements so far of the pilots and how the emerging model can contribute to the Learning Cities agenda. They received a great reception and formed new connections with groups from Taipei and Philadelphia (see section 2.6.5 below). For more on the conference see: http://conference2016.pascalobservatory.org/sites/default/files/conference2016/PASCAL2016-Conference_Programme.pdf

2.7.5 UCC Celebrating Community Partners Summer Event

The 2nd ‘UCC Celebration of Community Partners’ networking event was held on 7th June 2016 in the Aula Maxima, UCC. The event was jointly hosted by the Community Engagement Committee of the College of Arts, Celtic Studies and Social Sciences and the University’s Social Responsibility Committee (USRCP). The purpose of the event was to recognise, celebrate and endorse the work of community partners who are engaged with the university in a wide range of mutually beneficial activities. Representatives from the Learning Neighbourhoods communities of Ballyphehane and Knocknavehy were guests on the evening. The event provided a networking opportunity where community partners could learn more about engaging with UCC and establish new connections with other areas of the city and academics.

2.7.6 Taipei Visit to Cork Learning Neighbourhoods

On 11th and 12th June four delegates from Taipei’s Learning City visited Cork City, Knocknavehy and Ballypheane following the PASCAL conference. The delegates visited Cork City Partnership in the Community Building, the Community Garden, and Hollyhill Library in Knocknavehy and Tony Top Library and the Ballyphehane Craft Group in Ballyphehane. They are interested in partnering in two of their districts with Learning Neighbourhoods and were very impressed with the programme, the community structures and groups they met.

2.7.7 Conference Board of Canada Report

The Conference Board of Canada is an independent, evidence-based, not-for-profit applied research organisation in Canada. They have conducted a research piece on Cork’s Learning City initiative titled ‘Higher Education and Collaboration in a Learning City: Lessons from Cork, Ireland’, which draws on a number of interviews with GLCIC members and includes a focus on Learning Neighbourhoods. The study is expected to be published in the coming months as part of a spotlight series on best practices in post-secondary education around the world. Previously published spotlight studies are available on: www.conferenceboard.ca/spse/research.aspx
SECTION 3

Awards & Next Steps
AWARDS

During the Lifelong Learning Festival, GLLiC organised an International Seminar and Plenary on Tuesday 12th of April in the Council Chamber, Cork City Hall with a focus on ‘UNESCO Learning City Award for Cork – What Next?’

Representatives from other UNESCO Learning City award winners in Europe, Espoo in Finland and Swansea in the UK shared their experiences. The morning deliberated on how Learning Cities can progress and what they can learn from one another in order to continue the work done so far.

Learning Neighbourhood community members from Ballyphehane and Knocknaheeny participated in the seminar and were presented with a framed certificate in recognition of their efforts and good practice in the pilot Learning Neighbourhoods programmes by Cork City Council CEO Ann Doherty.

NEXT STEPS

Conclusion of pilot year

To conclude the pilot year, a Lord Mayor’s reception is being held in The Council Chamber, Cork City Hall in November 2016 to celebrate the activities of the pilot neighbourhoods throughout the year, the UCC Neighbourhood Lecture Series and the commitment of the communities to the programme.

UNESCO International Conference on Learning Cities in Cork

Cork City has been selected to host a major event in 2017, the 3rd UNESCO International Conference on Learning Cities (for more see: http://uil.unesco.org/lifelong-learning/project/3rd-international-conference-learning-cities-take-place-cork-city-ireland).

This is the first conference on Learning Cities to take place in Europe following the 2013 conference in Beijing and the 2015 conference in Mexico City. UNESCO has highlighted Cork City’s multi-sectoral approach to learning and the Lifelong Learning Festival as sources of inspiration for other countries and this will be a significant opportunity to also showcase Learning Neighbourhoods.

Involving New Neighbourhoods

We look forward to developing the programme further and to welcoming other neighbourhoods to Learning Neighbourhoods in 2017!
Education is not the filling of a pail, but the lighting of a fire.

William Butler Yeats
Learning Neighbourhoods
Centre for Adult Continuing Education (ACE)
University College Cork

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Find us on Facebook: Learning Neighbourhoods Cork